

THE PERFECT PHOTO

How to photograph your pet *like a pro.*

To turn your companion into a canvas portrait, we need just one thing: a beautiful photo — sharp and well-lit. This guide walks you through it, step by step, all the way to the perfect shot.

“A clear, well-lit photo — and we'll handle the rest. Every detail you capture becomes a work of art.”



STEP 01

Your phone is all you need

MODEL

2018+

or newer

CAMERA

12 MP+

megapixels minimum

EXAMPLES

iPhone XS+ · Samsung Galaxy S10+ ·
Google Pixel 3+

Why? These phones offer strong computational photography and better low-light performance.



STEP 02 · MOST IMPORTANT

Lighting makes all the difference**BEST CONDITIONS****Natural light** — outdoors or by a window**Golden hour** — 1 to 2 hrs before sunset**Overcast day** — no harsh shadows**Close to a large window****AVOID****Direct sun** — harsh shadows**Fluorescent lights** — odd color cast**Flash** — glassy, frozen eyes**Very dark rooms**



STEP 03

Frame your pet

DISTANCE

1 – 1.5 m

from your pet



ANGLE

Eye level

crouch down!



FRAMING

1/3 of frame

filled by the face



STEP 04

Set up the camera**1****Exposure** — brightness

Tap the pet's face on the screen, then slide your finger **up (+10 to 20%)**. Dark fur often fools the camera — don't be afraid to brighten.

2**Focus** — sharpness

Hold your finger on the **eye** for 2 seconds to lock focus, and keep it locked. **The eyes must be perfectly sharp.**

3**HDR mode** — if available

Find the “HDR” button at the top of the screen and turn it on. It balances the bright and dark areas of the image.



STEP 05

The session, step by step

BEFORE YOU START

- Your pet is **happy and alert**
- Groom them if possible
- Pick a simple, pretty setting
- Aim for golden hour or an overcast day

DURING THE SESSION

- 1 Stand 1 – 1.5 m away
- 2 Natural light only — **no flash**
- 3 Tap the eye to focus
- 4 Adjust brightness as needed
- 5 Take **10 to 15 photos**, varied expressions
- 6 Keep the best — sharp eyes, lovely light



KEEP IN MIND

Common mistakes & fixes

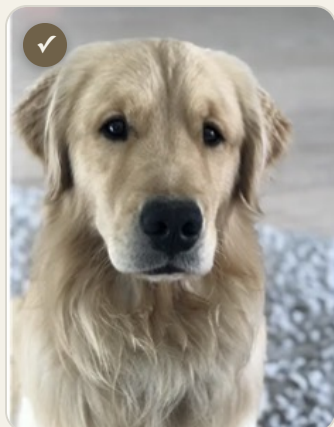
MISTAKE	PROBLEM	FIX
Flash on	Red eyes, frozen look	Turn it off
Too far away	Tiny pet	Move closer
Shot from above	Unflattering angle	Crouch down
Blurry eyes	Missed focus	Tap the eye for 2 sec
Dark photo	Underexposed	Increase brightness
Busy background	Distracting details	Choose a simple backdrop
Digital zoom	Pixelated image	Move closer instead



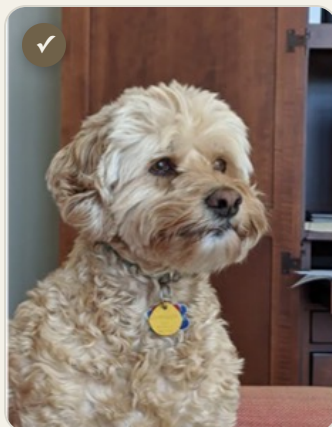
IN PICTURES

Examples : aim for & avoid

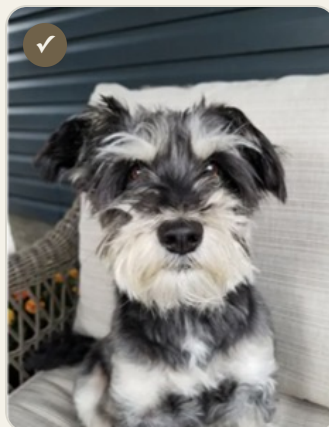
✓ **AIM FOR** — sharp, well-lit, at eye level



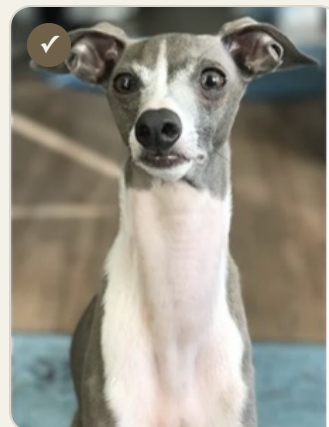
Sharp and bright



At eye level

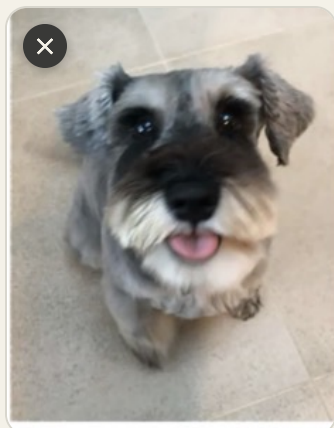


Face well framed

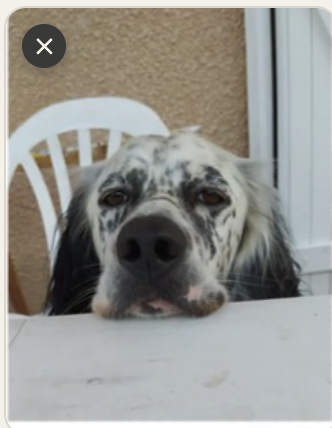


Sharp, bright eyes

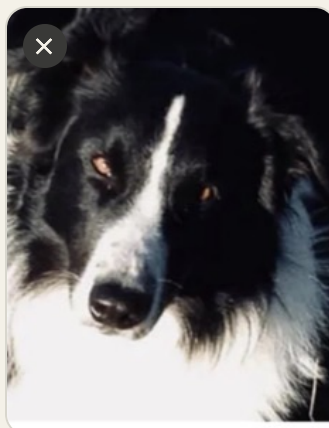
✗ **AVOID** — high angle, hidden face, too dark, blurry



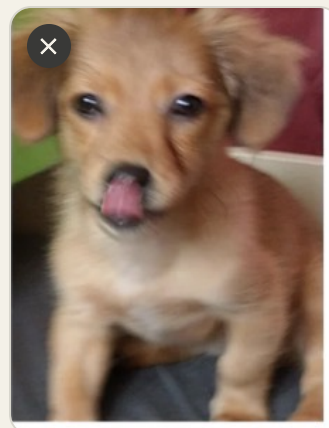
High-angle shot



Face hidden / cropped



Too dark, backlit



Blurry, camera shake

THE SECRET The best photos are taken **at eye level**, in good light, with sharp, clearly visible eyes.



BEFORE YOU SEND

Final checklist

- ☒ Photo is sharp — the eyes are crisp
- ☒ Face clearly visible
- ☒ Color image (not black & white)
- ☒ File size: 2 to 5 MB
- ☒ Natural, flattering lighting
- ☒ Eyes visible and bright
- ☒ JPG or PNG format
- ☒ Pet groomed (optional)



TAILORED

Tips for your companion**Dogs**

A treat or toy to grab attention
Outdoors = more natural behavior
Golden hour for warm light
Try for perked-up ears

**Cats**

Window light is ideal
Catch their alert hours (morning, afternoon)
Never force interaction
Be patient — a gentle session

**Others**

Rabbits, guinea pigs...

Soft light — **very important**
Close-up: fill the frame well
A calm environment
Take plenty of photos